



# 2024 SPONSORSHIP OPPORTUNITIES



## YOUR **PARTNER** FOR 2024

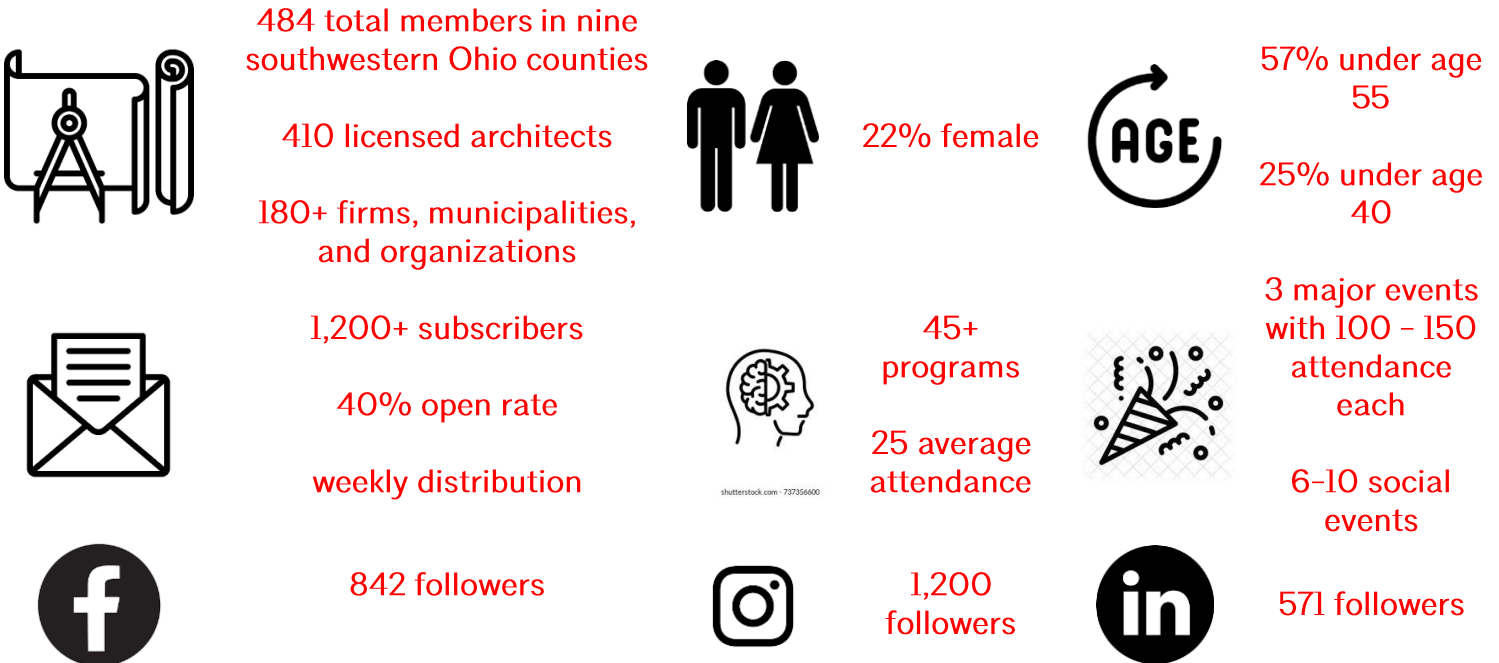
AIA Cincinnati welcomes your partnership as we celebrate architecture and design in Cincinnati and the surrounding areas. This package is your guide to our sponsorship opportunities for our programs and events. We highlight sponsors with a comprehensive package of benefits exclusive to each event, putting your company in front of Cincinnati architects and design professionals. We bring together building-industry professionals through a variety of events, continuing education courses, and special programs.

## Who is AIA Cincinnati?

AIA Cincinnati is a member-led organization supporting the future of the architecture profession and our communities through advocacy, education, and connection.

AIA Cincinnati's vision is an empowered, diverse community of architects leading the creation and preservation of well-designed, equitable, and sustainable built environments.

## Who does AIA Cincinnati serve and what is our reach?



## Why sponsor AIA Cincinnati?

AIA Cincinnati **sponsors are our partners** in providing information, resources, support, and benefits for our members and to our community.

Sponsors have **exclusive opportunities** to reach and be recognized as leaders in our industry.

Chapter programs and events offer unique opportunities to **promote your business directly to local architecture firms and allied industries.**

Sponsorship **demonstrates your leadership and commitment** in areas that matter to your business, **differentiating your company** from the competition.

## SPONSORSHIP OPPORTUNITIES AT-A-GLANCE

The opportunities presented in this package have limited availability. Please check the status of these opportunities with the AIA Cincinnati office by contacting Julie Carpenter, (513) 421-4661 or julie@aiacincinnati.org.

Pledges made in 2023 will be invoiced in 2024 unless requested earlier; see each opportunity for specific timing.

		\$3,000 +	\$1,000 - \$2,500	\$500-999	Under \$500	Year-round visibility	One-time events or programs	Multi-program visibility	Social events	Continuing education programs
<b>Title Sponsor</b>	page 4	X				X				
<b>CRANawards</b>	page 5	X	X	X	X		X		X	
<b>Golf Scramble</b>	page 6		X	X	X		X		X	
<b>Sporting Clays</b>	page 7	X	X	X	X		X		X	
<b>Committee on the Environment (COTE)</b>	page 8		X	X	X		X			X
<b>Early Professionals</b>	page 8				X		X	X	X	X
<b>Women in Architecture</b>	page 9		X	X	X		X		X	X
<b>Other committees: The Academy, Advocacy, JEDI, Urban Design</b>	page 9			X	X		X	X	X	X
<b>VISION Leadership Development Program</b>	page 10		X	X		X		X		X

## AIA Cincinnati: **Title Sponsorship \$6,000** (12 available)

AIA Cincinnati Title Sponsorships are limited to one per industry sector (for example structural engineering, MEP, windows, etc.). The Title Sponsorship package is designed to give a company maximum exposure and value throughout the year. *January – December 2024*

Pledges made now will be invoiced in January 2024 unless requested earlier.

### Package Benefits Include:

- Company logo recognition at AIA Cincinnati events and programs and in all Architext email newsletters.
- One (1) content-driven feature story in Architext also shared via social media and on the website.
- One (1) sponsored post in Architext to announce a sponsor-hosted program, event, new product line, contest, etc.
- Quarterly mentions on AIA Cincinnati social media and platform takeover option.
- The company logo as a clickable link to the company website from the Home Page of the AIA Cincinnati website.
- Thought leadership opportunities to share your expertise.
- Complimentary registration for one (1) company representative to all chapter continuing education and social programs.
- Complimentary Educational Allied Membership for two (2) additional company representatives to attend all AIA Cincinnati programs at member rates.
- Eight (8) complimentary tickets, divided between the CRANawards, Golf, and Sycamore Creek Sporting Clays events at the sponsor's preference.
- Include item in goody bags for CRANawards, Golf Scramble, and Sporting Clays.
- Title Sponsor breakfast with AIA Cincinnati board and committee leadership.

## Thank you to our 2023 Title Sponsors



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# AIA Cincinnati Signature Event: CRANawards

As one of the only award programs focused on residential architecture in the country, AIA Cincinnati goes to great lengths to make the CRANawards as celebrated as possible. Submissions from regional firms are reviewed by a distinguished jury. **April 11, 2024, The Summit Hotel in Madisonville.**

Pledges made now will be invoiced in February 2024 unless requested earlier.

		Complimentary tickets to event	Drink tickets	Introduce award	Special signage	Sponsor signage	Table cards	Printed Program	Slideshow	Goody bag items	CRANawards webpage	CRANawards event page	CRANawards social media	Attendee list
<b>SOLD OUT</b>														
Presenting Sponsor One (1) available	\$4,000	3	6	1 - plus 3 min commercial	individual	logo	logo	logo	logo	yes - with logo on bag	logo with link	logo	yes	yes
Platinum Level Two (2) available	\$2,500	2	4	1	individual	logo	name	logo	logo	yes	logo with link	name	yes	yes
Gold Level Six (6) available	\$1,500	2	4	1	-	logo	name	logo	logo	yes	logo	name	yes	yes
Silver Level Sixteen (16) available	\$750	2	4	-	-	logo	name	logo	name	-	name	name	yes	-
Bronze Level Twenty (20) available	\$300	1	2	-	-	name	name	name	name	-	name	name	yes	-

## Thank you to our 2023 CRANawards Sponsors

PRESENTING SPONSOR		PLATINUM SPONSORS		SILVER SPONSORS					
		 		             					
GOLD SPONSORS				BRONZE SPONSORS					
 		  		<ul style="list-style-type: none"> <li style="width: 33%;">• Abercrombie &amp; Assoc. Inc.</li> <li style="width: 33%;">• Hueber Homes</li> <li style="width: 33%;">• Reading Rock Inc</li> <li style="width: 33%;">• Alluring Glass</li> <li style="width: 33%;">• Kendrick &amp; O'Dell Landscaping Inc.</li> <li style="width: 33%;">• Sol design + consulting</li> <li style="width: 33%;">• Brick Tec Inc</li> <li style="width: 33%;">• Mid-American Pools</li> <li style="width: 33%;">• Stephen A Smith Assoc</li> <li style="width: 33%;">• CSL Lighting</li> <li style="width: 33%;">• New Vision Custom Remodeling</li> <li style="width: 33%;">• Stride Studio</li> <li style="width: 33%;">• Division 4, Inc</li> <li style="width: 33%;">• NK Stone Design, Inc.</li> <li style="width: 33%;">• Westlake</li> <li style="width: 33%;">• Green Building Consulting</li> <li style="width: 33%;">• Priority Insulation</li> <li style="width: 33%;">• Whitewater Forest Products</li> </ul>					

# AIA Cincinnati Signature Event: **Golf Scramble**

AIA Cincinnati's Golf Scramble features a day of fun and friendly competition on the course. Teams compete for recognition in the awards given during happy hour. **June 2024**

Pledges made now will be invoiced in April 2024 unless requested earlier.

		Comp tickets to event	Special signage	Sponsor signage	Display Tent or Mobile Showroom	Display table	Goody bag items	Present award or door prize	Golf event page	Golf social media	Attendee list
St Andrews One (1) available	\$2,500	4	all signs at contest	logo	yes	-	yes - with logo on bag	yes	logo with link	yes	yes
Pine Valley (6 available)	\$1,250	2	holes on participant gift	logo	-	yes	yes	yes	logo	yes	yes
Pine Valley Swag One (1) available	\$1,250	2	at meal	logo	-	-	yes		logo	yes	yes
Pine Valley Meal One (1) available	\$1,250	2	at happy hour	logo	-	-	yes		logo	yes	yes
Pine Valley Happy Hour One (1) available	\$1,250	2	on cart	logo	-	-	-		name	yes	-
Augusta National Ten (10) available	\$750	1	at hole	name	-	-	-		name	yes	-
Cypress Point Eight (8) available	\$300	0									

## Thank you to our 2023 Golf Scramble Sponsors

### PINE VALLEY SPONSORS

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### AUGUSTA NATIONAL SPONSORS



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# AIA Cincinnati Signature Event: **Sporting Clays**

An afternoon of challenging clay shoots where teams compete for recognition as the highest scoring team, highest individual scorer, and other honors given during dinner. **Autumn 2024** at Sycamore Pheasant Club in Loveland, Ohio.

Pledges made now will be invoiced in Summer 2024 unless requested earlier.

		Comp tickets to event	Special signage	Sponsor signage	Display Tent or Mobile Showroom	Display table	Goody bag items	Clays event page	Clays social media	Attendee list
<b>Double Barrel</b> One (1) available	\$3,000	4	all beverage stations	logo	yes	-	yes - with logo on bag	logo with link	yes	yes
<b>12 Gauge</b> Three (3) available	\$1,500	2	one beverage station	logo	-	yes	yes	logo	yes	yes
<b>12 Gauge Bar</b> One (1) available	\$1,500	2	at bar	logo	-	-	yes	logo	yes	yes
<b>12 Gauge Meal</b> One (1) available	\$1,500	2	at meal	logo	-	-	yes	logo	yes	yes
<b>12 Gauge Safety</b> One (1) available	\$1,500	2	at check in	logo	-	-	yes	logo	yes	yes
<b>20 Gauge</b> Ten (10) available	\$750	1	-	logo	-	-	-	name	yes	-
<b>Buckshot</b> Twelve (12) available	\$300	-	-	name	-	-	-	name	yes	-

**SOLD OUT**

## Thank you to our 2023 Sporting Clays Sponsors

### 12 GAUGE SPONSORS



### 20 GAUGE SPONSORS



### BUCKSHOT SPONSORS

- C.H.I Roofing
- DM Craftsmen
- The English Contractor
- FWB Construction
- IDI Logistics
- Jervis Construction Inc.
- Pepper Construction
- Whitewater Forest Productions

## AIA Cincinnati Member Groups and Program Committees:

AIA Cincinnati's members drive the groups and committees that run the chapter's programming; several have sponsorship opportunities available. *For more information, contact Julie Carpenter [julie@aiacincinnati.org](mailto:julie@aiacincinnati.org) or 513-609-2757.*

### Committee on the Environment (COTE)

AIA Cincinnati's COTE works for architects, allied professionals, and the public to achieve climate action and climate justice through design. Their purpose is to advance knowledge of sustainable design for local architects and designers; build relationships with elected officials to advocate for sustainable building; offer events in our community that advance sustainability; and collaborate with industry partners.

#### 2024 Sponsorship Opportunities

**Ice Box Challenge** (summer) is a fun and interactive public installation and contest demonstrating Passive House's advantages. Two 6' square boxes are filled with an equal amount of ice and displayed for public viewing for one week. One box will be constructed to local building regulations, while the other will meet the international Passive House Standard, a highly energy-efficient building performance standard. Each box is filled with an equal amount of ice at the beginning of the experiment, and at the end of the week the amount of ice left in each box will be measured, with the level of ice remaining used to demonstrate how well each ice box passively kept out the heat. Programs for design professionals and the public will be held to share information on specific materials and technologies, as well as to raise awareness of Passive House construction.

- Sponsorship opportunities will secure materials and construction. Details will be available soon.

**Tours** (spring and autumn) are planned of native planting at the Black Music Walk of Fame, a CLT construction site, and a passive house construction site.

- Sponsorship of \$250 is available for each tour.

### Early Professionals

The AIA Cincinnati Early Professionals provides opportunities for architecture graduates working toward licensure and architects licensed for less than ten years to gather for social connection, professional development, and networking. EP also manages the ARE resource library and study groups.

#### 2024 Sponsorship Opportunities

**ARE Study Sessions** (all year) EP offers a mix of virtual and in-person study sessions and lectures to help prepare for the architecture licensing exams.

- Sponsorship opportunities available soon.

**Socials** (quarterly) EP invites design professionals and allied industries to social events to network and start relationships that help build a career.

- Sponsorship of \$500 for each social (in-kind option available)



## Women in Architecture

*The AIA Cincinnati Women in Architecture community works with the Boyer Guild, NAWIC and other AEC industry groups to cultivate a network of women working in the field of architecture. Socials provide networking and community building opportunities. Programs include tours and guest speakers.*

### 2024 Sponsorship Opportunities

**Louise Blanchard Bethune Lecture** (summer) the first woman to practice as a professional architect in the United States is not well known. Kelly Hayes McAloine, author of a new biography of Bethune, and advisor on the Architect Barbie, will talk about Bethune and her legacy.

- Sponsorship of \$250-\$1,000 available

**Julia Morgan Lecture** (October 10) Victoria Kastner, author of *Julia Morgan: Portrait of a Trailblazing Architect*, speaks at the Mercantile Library about Morgan and her work, including Hearst Castle in San Simeon California.

- Sponsorship of \$500-\$2,000 available

**Tour and Social** (fall) WiA invites design professionals and allied industries for a tour and social to connect with women across the industry.

- Sponsorship of \$300-500 available (in-kind option available)

## the Academy

*The Academy is focused on providing in-depth continuing education experiences for the Cincinnati region's architects.*

- 2024 Sponsorship Opportunities TBD

## JEDI

*The AIA Cincinnati Justice Equity Diversity and Inclusion committee provides opportunities for design professionals in Cincinnati and Northern Kentucky to engage in conversation and programs around JEDI issues. Partnering with Ohio Valley NOMA in 2024.*

- 2024 Sponsorship Opportunities TBD

## Local Advocacy Working Group

*Local Advocacy works to strengthen the position of AIA architects in the building industry by identifying and promoting the issues, policies, and positions important to the profession, the business, and the practice of architecture.*

- 2024 Sponsorship Opportunities TBD

## Urban Design

*The AIA Cincinnati Urban Design committee provides opportunities to share informed viewpoints on specific urban planning issues through meetings, workshops, and public forums while increasing the role of greater Cincinnati architects in the public/private sector decision-making process.*

- 2024 Sponsorship Opportunities TBD

# AIA Cincinnati Educational Programs: **VISION**

*VISION is an award-winning program that supports young architects interested in developing the skills necessary to advance to higher levels within the architectural profession. VISION also hosts keynote lectures from visiting professionals on design. Starting November 2024 through September 2025*

Pledges made now will be invoiced in October 2024 unless requested earlier.

		Kick-off attendance	Comp tickets to each lecture	Graduation attendance	Sponsor signage	Participant notebook (must commit before October 15)	VISION program webpage
<b>Visionary Partner</b> Four (4) available	\$2,500	2	4	2	logo	insert in program notebook	logo with link
<b>Guiding Partner</b> Six (6) available	\$1,500	1	2	1	logo	logo on notebook insert	logo
<b>Advisory Partner</b> Eight (8) available	\$1,000	1	2	1	logo	logo on notebook insert	name
<b>Consulting Partner</b> Ten (10) available	\$750	1	2	1	name	name on notebook insert	name
<b>Supporting Partner</b> Fifteen (15) available	\$500	1	1	1	name	name on notebook insert	name