AIA Cincinnati Educational Programs: VISION

VISION is an award-winning program that supports young architects interested in developing the skills necessary to advance to higher levels within the architectural profession. VISION also hosts public lectures on design. Starting October 2022 through September 2023 Ready to pledge your 2023 sponsorship? Fill out the pledge form.

Audience:

- AIA Cincinnati membership: 436 professional architects. 23% female, 77% male; 48% under age 50.
- AIA Architext e-newsletter subscribers: over 1,100 greater Cincinnati architects, design professionals, and building industry partners
- Social media followers: 775 Facebook, 2,307 Twitter, 414 LinkedIn, and 1,061 Instagram
- VISION participants are architects who have been licensed twelve years or less. Programs are presented by regional firm leaders and national architecture/design thought leaders. Keynote lectures are attended by architects and design professionals.

Anticipated Attendance: 12 VISION participants plus speakers and panelists at eleven (11) sessions; six (6) keynote lectures each attracting an average of 30 attendees.

| | | Kick-off attendance | Comp tickets to each lecture | Graduation attendance | Sponsor signage | Display table | Participant notebook (must committ before October 15) | VISION program webpage | VISION lecture event page | Social media | Attendee list(s) |
|------------------------|---------|---------------------|---------------------------------|--------------------------|-----------------|---------------|---|---------------------------|------------------------------|--------------|------------------|
| Visionary Partner | | | | | | yes at one | insert in program | logo with | logo with | | |
| Four (4) available | \$2,500 | 2 | 4 | 2 | logo | lecture | notebook | link | link | tagged | yes |
| Guiding Partner | | | | | | | logo on notebook | | | | |
| Six (6) available | \$1,500 | 1 | 2 | 1 | logo | - | insert | logo | name | named | yes |
| Advisory Partner | | | | | | | logo on notebook | | | | |
| Eight (8) available | \$1,000 | 1 | 2 | 1 | logo | - | insert | name | name | named | - |
| Consulting Partner | | | | | | | name on notebook | | | | |
| Ten (10) available | \$750 | 1 | 2 | 1 | name | - | insert | name | name | named | - |
| Supporting Partner | | | | | | | name on notebook | | | | |
| Fifteen (15) available | \$500 | 1 | 1 | 1 | name | - | insert | name | name | | - |